



For Release on June 28, 2006

For further information, contact:

Sam Smith
Beach Cities Luxury Homes
949.291.0424
BCLH@COX.NET

Local Real Estate Professional Recognized for Million-Dollar Successes

Sam Smith Earns Membership in Prestigious Million Dollar Guild

(San Clemente, Ca, June 28, 2006) – Sam Smith, of Beach Cities Luxury Homes, has been recognized by the prestigious Institute for Luxury Home Marketing for his recent performance in the million-dollar and above luxury home market within South Orange County.

“Real Estate professionals who have earned admittance to The Institute’s Million Dollar Guild not only have specific upper-tier market knowledge, but they also understand the unique needs of affluent buyers and sellers and recognize the importance of being discreet,” said Institute President Laurie Moore-Moore. “Whether you’re buying or selling a multi-million dollar property, you can depend upon The Institute’s Million Dollar Guild members to have the competencies necessary to help you meet your objectives.”

“To have this recognition of my accomplishments in serving South Orange County is an honor,” said Smith. “It has strengthened my commitment to the community and its residents.”

Members of the Million Dollar Guild are Certified Luxury Home Marketing Specialists (CLHMS) who have documented their success in assisting affluent buyers and sellers with million-dollar properties. The recognition is awarded by the Institute for Luxury Home Marketing which trains real estate agents in the luxury home market and awards international designations to those who meet stringent performance standards.

Smith has been in the local real estate market since 1998 and specializes in the South Orange County, California market. **Sam Smith** is the new CEO of Beach Cities Luxury Homes and understands the privacy & financial nuances of selling Luxury Homes. Sam is known as being a savvy Real Estate Investor and a tough negotiator & enjoys restoring Historical Properties.